

## Cookies Policy

### What are cookies and why do we use them?

Cookies are small files stored by the server (hereinafter "the Server") of the Website on the hard drive of the computer or other electronic device with which you visit our website. Cookies perform many functions, such as facilitating your browsing of the various Sites, storing your preferences and generally improving your browsing experience on each Site.

Cookies are unique to each web browser (e.g. Google Chrome, Mozilla Firefox, Internet Explorer) and contain anonymous information about the websites you visit and the devices you use. Depending on the purpose they serve and the way they work, cookies are divided into several categories.

### Which cookies do we use?

**"Strictly necessary cookies":** the role of these cookies is to store information or to gain access to information already stored on your device, for the sole purpose of carrying out the transmission of a communication via an electronic communications network or for the provision of the information society service expressly requested by the user or subscriber.

We use cookies which are technically necessary for the realization of your connection and the maintenance of your choices regarding the presentation of the Website (e.g. language selection). In accordance with the law, you do not have the possibility to choose whether to reject the installation of these cookies, since without them it would not be technically possible to provide the services through our website.

The table below lists in detail the strictly necessary cookies used by our Website, the retention period and the specific purpose they serve:

Name	Source :	Duration
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Functional (functional)	Native (BoxNow)	1 year
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**"Performance Cookies (third party)":** These cookies collect aggregate, anonymous, statistical information about how you use the Website, such as which pages you visit most often, the page from which your visit originated, the type of browser you use, and more. The collection of this aggregate information cannot lead to visitor identification.

We use (third party) performance cookies for the sole purpose of analysing the visits and improving the performance of the Website. When the user first browses our Website, his/her consent to the use of these cookies is requested in accordance with the conditions of the legislation. The consent options are available at any time to the user in order to modify and/or withdraw his/her consent, while the relevant pop-up window of the settings for the use of cookies is automatically reset by the Website every fifteen (15) days.

The table below details the performance/third party cookies used by our Website, the retention period and the specific purpose they serve:

Name	Source :	Duration	Purpose
_ga	Google	2 years	It is collected information page extra

### **Information about the Google Analytics service (with anonymisation function)**

Google Analytics is owned by Google Inc. (1600 Amphitheatre Pkwy, Mountain View, CA 94043-1351, USA), which is certified under the Privacy Shield framework, which provides appropriate safeguards for compliance with European data protection

legislation. The Google Analytics service is used to record and measure traffic to the Website and is technically based on the use of cookies.

We use the anonymous data collected by cookies through Google Analytics to extract statistics and data that will help us improve our Website.

More information about Google's data processing policy can be found [here](#) (Google privacy policy) and about the use of cookies in the context of the Analytics service [here](#).

You have the option to block the collection of your data via Google Analytics altogether by installing the add-on in your browser: <https://tools.google.com/dlpage/gaoptout>

## **How you can control cookies via your browser**

Each user has the possibility to change the settings in his/her web browser in relation to cookies and their acceptance. You can choose, depending on the browser, between automatically accepting all cookies (this is usually set as the default), having a warning that cookies are used in certain cases and generally not allowing the use of cookies.

To manage and disable cookies, please follow the instructions for each browser:

- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Google Chrome](#)
- [Safari](#)
- [Opera](#)

## **Contact**

If you have any questions regarding this Policy or, more generally, regarding our activities relating to the protection of your personal data, you can contact BoxNow at: [privacy@boxnow.gr](mailto:privacy@boxnow.gr).

## **Changes to the current policy**

BoxNow reserves the right to modify this Policy, always in accordance with the applicable legal rules on privacy and personal data protection. Visitors to our Website should periodically read this Privacy and Personal Data Protection Policy in order to be informed of any changes that are made, while the Company undertakes to make the necessary updates to its visitors and users by any appropriate means, in compliance with the conditions set by the EU General Data Protection Regulation 679/2016 and national legislation.

*Latest update: August 2022*